

Community Profile

Gadsden, AL MSA

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	99,840
2000	103,459
2010	104,430
2015*	103,207
Change 1990 - 2000	3.6%
Change 2000 - 2010	0.9%
Change 1990 - 2010	4.6%
Change 2010 - 2015	-1.2%

SOURCES: U.S. Census Bureau, *Nielsen-Claritas, Inc.

DIVERSITY (2010)

Race/Ethnicity	Percent
White	79.3%
Black/African American	15.0%
Asian	0.6%
American Indian	0.4%
Pacific Islander	0.0%
Other	4.7%
Hispanic or Latino	3.3%
Not Hispanic or Latino	96.7%

SOURCE: U.S. Census Bureau

HOUSEHOLD INCOME

Median Household Income

Year	Amount
2000*	\$31,641
2010	\$36,768
2015	\$38,834
Change '10 - '15	5.6%

Household Income Distribution (2010)

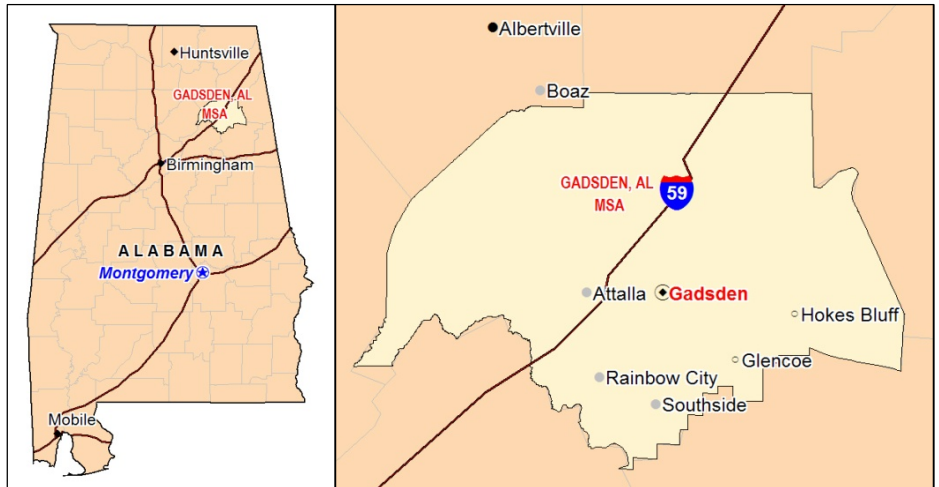
Households	42,936
Less than \$35,000	48.1%
Between \$35,000 and \$75,000	33.6%
Greater than \$75,000	18.3%

SOURCE: Nielsen-Claritas, Inc., *U.S. Census Bureau

EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	19.2%
High School Diploma Only	31.4%
1 to 3 Years College	32.6%
Associate Degree	9.0%
Bachelors Degree	9.8%
Graduate Degree	6.9%
12 to 15 years of education	64.0%
16 or more years of education	16.8%

SOURCE: Nielsen-Claritas, Inc.



AGE DISTRIBUTION

Percent

Age Group (in years)	2000*	2010	2015
0-17	23.8%	22.8%	22.6%
18-34	21.7%	21.3%	20.9%
35-54	28.4%	26.6%	25.3%
55-64	10.0%	12.7%	13.1%
65-74	8.5%	8.6%	9.9%
75 and over	7.5%	7.9%	8.3%

Numeric

Age Group (in years)	2010	2015
0-17	23,656	23,355
18-34	22,069	21,531
35-54	27,492	26,114
55-64	13,160	13,486
65-74	8,934	10,185
75 and over	8,227	8,536

Change in Population by Age Group 2010-2015

Age Group (in years)	Number	Percent
0-17	-301	-1.3%
18-34	-538	-2.4%
35-54	-1,378	-5.0%
55-64	326	2.5%
65-74	1,251	14.0%
75 and over	309	3.8%

SOURCE: Nielsen-Claritas, Inc. * U.S. Bureau of the Census

MEDIAN AGE

Year	Age
2000	38.2
2010	39.5
2015	40.2

SOURCE: Nielsen-Claritas, Inc.

Community Profile: Gadsden, AL MSA

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	48,595
2010	43,740
December, 2010	44,204
% Change 2000 - 2010	-11.1%

SOURCE: U.S. Bureau of Labor Statistics

UNEMPLOYMENT

	Number	Percent
2000	2,512	5.2%
2010	4,337	9.9%
December, 2010	3,885	8.8%

SOURCE: U.S. Bureau of Labor Statistics

ESTABLISHMENT EMPLOYMENT BY INDUSTRY (2009)

Industry	Employment	Percent
Total	30,222	100%
Agriculture/Forest/Fish/Hunt	31	0.1%
Mining	45	0.1%
Utilities	168	0.6%
Construction	1,292	4.3%
Manufacturing	4,726	15.6%
Wholesale Trade	1,018	3.4%
Retail Trade	4,498	14.9%
Transport/Warehse	879	2.9%
Information	520	1.7%
Fin/Insur/RE/Rent/Lse	982	3.2%
Real Estate/Rental/Leasing	346	1.1%
Prof/Sci/Tech/Admin	734	2.4%
Mgmt of Companies	56	0.2%
Admin/Spprt/Waste Mgmt	1,644	5.4%
Educational Svcs	160	0.5%
Health Care/Soc Asst	6,735	22.3%
Entertainment/Rec Svcs	360	1.2%
Accommodation and Food Services	3,325	11.0%
Other Services (excluding Public Administration)	770	2.5%
Public Administration	1,933	6.4%

SOURCE: U.S. Bureau of Labor Statistics, (QCEW)

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	11,526	100%
Healthcare Practitioner/Technician	2,776	24.1%
Life/Physical/Social Science	371	3.2%
Architecture/Engineering	704	6.1%
Arts/Design/Entertainment/Sports/Media	432	3.8%
Business and Financial Operations	1,111	9.6%
Computer and Mathematical	124	1.1%
Education/Training/Library	2,033	17.6%
Legal	579	5.0%
Management including Farmers/Farm Mgrs	3,394	29.5%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

EMPLOYMENT

	Number	Percent
2000	46,083	94.8%
2010	39,403	90.1%
December, 2010	40,319	91.2%

SOURCE: U.S. Bureau of Labor Statistics

LABOR PARTICIPATION (2010)

	Percent
Male	63.8%
Female	49.2%
Total	56.1%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	39,403	100%
Management, Including Farmers and Farm Managers	3,394	8.6%
Business and Financial Operations	1,111	2.8%
Computer and Mathematical	124	0.3%
Architecture and Engineering	704	1.8%
Life, Physical, and Social Science	371	0.9%
Community and Social Services	1,039	2.6%
Legal	579	1.5%
Education, Training, and Library	2,033	5.2%
Arts, Design, Entertainment, Sports, and Media	432	1.1%
Healthcare Practitioners and Technical	2,776	7.0%
Healthcare Support	963	2.4%
Protective Service	758	1.9%
Food Preparation and Serving Related	1,709	4.3%
Building and Grounds Cleaning, and Maintenance	1,502	3.8%
Service : Personal Care and Service	891	2.3%
Sales and Related Occupations	4,005	10.2%
Office and Administrative Support	5,548	14.1%
Farming, Fishing, and Forestry	265	0.7%
Construction and Extraction	2,601	6.6%
Installation, Maintenance, and Repair	1,268	3.2%
Production	4,574	11.6%
Transportation and Material Moving	2,754	7.0%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue-Collar	12,964	34.6%
White-Collar	26,439	67.1%

SOURCE: Nielsen-Claritas, Inc., U.S. Bureau of Labor Statistics

Community Profile: Gadsden, AL MSA

LABOR FORCE, *continued*

COMMUTATION PATTERNS (2009)

Where Employees Live

Residence Location	Number	Percent
Total	30,222	100%
Etowah County, AL	17,801	58.9%
Calhoun County, AL	2,176	7.2%
Marshall County, AL	1,209	4.0%
Jefferson County, AL	1,148	3.8%
St. Clair County, AL	907	3.0%
DeKalb County, AL	695	2.3%
Madison County, AL	574	1.9%
Cherokee County, AL	544	1.8%
Talladega County, AL	484	1.6%
Blount County, AL	423	1.4%
All Other Locations	4,261	14.1%
Total in-Commuting non-residents	12,421	41.1%

SOURCES: U.S. Bureau of the Census On The Map, U.S. Bureau of Labor Statistics

Where Residents Work

Employment Location	Number	Percent
Total	39,403	100%
Etowah County, AL	20,923	53.1%
Jefferson County, AL	3,389	8.6%
Marshall County, AL	3,152	8.0%
Calhoun County, AL	2,404	6.1%
Talladega County, AL	1,103	2.8%
Madison County, AL	946	2.4%
St. Clair County, AL	827	2.1%
DeKalb County, AL	630	1.6%
Shelby County, AL	591	1.5%
Montgomery County, AL	552	1.4%
All Other Locations	4,886	12.4%
Total out-commuting residents	18,480	46.9%

SOURCES: U.S. Bureau of the Census On The Map, U.S. Bureau of Labor Statistics

AVERAGE ANNUAL EARNINGS BY INDUSTRY (2009 - MSA)

NAICS	Industry	Earnings
-----	Total	\$31,941
11----	Forestry, fishing, hunting, agriculture support	\$25,449
21----	Mining	\$45,289
22----	Utilities	\$67,579
23----	Construction	\$34,229
31----	Manufacturing	\$44,030
42----	Wholesale trade	\$36,577
44----	Retail trade	\$21,670
48----	Transportation & warehousing	\$38,043
51----	Information	\$35,238
52----	Finance & insurance	\$39,186
53----	Real estate & rental & leasing	\$33,131
54----	Professional, scientific & technical services	\$35,495
55----	Management of companies & enterprises	\$50,910
56----	Administration & Support, Waste	\$25,478
61----	Educational services	\$15,160
62----	Health care and social assistance	\$38,748
71----	Arts, entertainment & recreation	\$14,245
72----	Accommodation & food services	\$12,613
81----	Other services (except public administration)	\$25,224

SOURCE: U.S. Bureau of Labor Statistics (QCEW)

MEDIAN ANNUAL SALARIES BY OCCUPATION (2010)

Occupation Description	Median
Accounting Clerk, Intermediate Level	\$33,139
General Clerk, Intermediate Level	\$27,936
Call Center Representative II-inbound	\$29,836
Customer Service Representative, Intermediate Level	\$32,597
Customer Service Representative, e-Commerce	\$26,617
Electrician, Intermediate Level	\$44,585
Computer Operator, Intermediate Level	\$37,540
Network Administrator, Intermediate Level	\$57,301
Programmer, Intermediate Level	\$59,381
Fork Lift Operator	\$27,641
General Laborer	\$25,325
Operations Research Analyst, Intermediate Level	\$55,643

SOURCE: Salary.com

Community Profile: Gadsden, AL MSA

EDUCATION

PUBLIC SCHOOLS & SECONDARY INSTITUTIONS (2009-2010)

Total number of public schools*	15
Expenditure per pupil by county	\$4,279
Elementary schools	9
Middle schools	4
High schools	2
High school enrollment - Total	2,227
High school graduation rates:	
Attalla City System	82.0%
Gadsden City System	90.0%

SOURCE: State of Alabama

* Schools providing regular instruction only

COUNTY POST-SECONDARY INSTITUTIONS

Less-than-Four-Year Institutions	Address	Total Fall Enrollment (2010)	Graduates (Certificates/Degrees) (2009 -2010)
Gadsden State Community College	Gadsden	6,953	933

More-than-Four-Year Institutions	Address	Total Fall Enrollment (2010)	Graduates (2009-2010)
Jacksonville State University Gadsden*	Gadsden	N/A	N/A
The University of Alabama Gadsden Center*	Gadsden	N/A	N/A

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

* Enrollment and graduate figures only available for the main campus

TOP 20 DEGREES, CERTIFICATES AND DIPLOMAS BY NUMBER AWARDED 2009-2010

Description	Certificates (Above or Below Baccalaureate)	Associates Degree
Health Professions and Related Programs	96	122
Liberal Arts and Sciences- General Studies and Humanities		182
Mechanic and Repair Technologies/Technicians	109	29
Engineering Technologies and Engineering-related Fields	3	96
Personal and Culinary Services	73	
Precision Production	56	13
Business- Management- Marketing- and Related Support Services	4	58
Construction Trades	36	
Family and Consumer Sciences/Human Sciences	7	20
Legal Professions and Studies	3	12
Computer and Information Sciences and Support Services	2	8
Communication- Journalism- and Related Programs		4

SOURCE: U.S. Department of Education, National Center for Education Statistics (IPEDS)

Community Profile: Gadsden, AL MSA

TRANSPORTATION & ACCESS

DRIVING DISTANCES AND TIMES TO SELECTED LOCATIONS

Destination	*Distance in Miles	Time
Birmingham, AL	63	1 hour
Chattanooga, TN	90	1 hr, 28 mins
Atlanta, GA	121	2 hrs, 15 mins
Nashville, TN	201	3 hrs, 14 mins
Tallahassee, FL	362	6 hrs
Huntsville, AL	73	1 hr, 30 mins
Frankfort, KY	393	6 hrs, 15 mins
Columbia, SC	335	5 hrs, 35 mins
Raleigh, NC	514	9 hrs

SOURCE: MapQuest - *From County Seat

NEAREST COMMERCIAL AIRPORTS AND DISTANCE

Airport Name	Category	*Distance in Miles
Birmingham-Shuttlesworth International	Small Hub	63

SOURCE: Federal Aviation Authority

*From County Seat

LABOR LEGISLATION, WORKERS' COMPENSATION, AND UNEMPLOYMENT INSURANCE

WORKERS' COMPENSATION INSURANCE (2011)

Rate - average manufacturing (2009)	\$3.68
Rate - clerical code 8810 (Loss Cost Rate)	\$0.23
Maximum weekly benefit	\$740

SOURCE: State of Alabama

STATE UNEMPLOYMENT INSURANCE (2010)

Unemployment insurance rate (avg. existing employers)	2.2% - 8.4%
Unemployment insurance rate (for new employers)	2.70%
Unemployment insurance taxable base	\$8,000
Unemployment insurance maximum weekly benefit amount	\$265

SOURCE: ADP, Inc.

STATE LABOR LEGISLATION

Employment-at-Will Legislation in effect?	Yes
Right-to-Work law in effect?	Yes

SOURCE: State of Alabama

QUALITY OF LIFE

COMMUTATION (2010)

	Percent
% of Workforce With Under 15-minute commute or work at home	36.5%
% of Workforce with 15 to 29-minute commute	35.4%
% of Workforce with 30 to 59-minute commute	19.4%
% of Workforce with 60-minute or more commute	8.7%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN HOME VALUE (2010)

	Value
Median Home Value	\$97,600

SOURCE: Nielsen-Claritas, Inc.

CLIMATE

Average High Temp. °F (July)	97.0
Average Low Temp. °F (January)	32.2
Average Annual Rainfall (inches)	54.4
Average Annual Snowfall (inches)	0.9
Average Precipitation Days	96
Average Clear Days	208

SOURCE: BestPlaces.net

COST-OF-LIVING INDEX VS. U.S. (U.S.=100)

Cost of Living	76
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SOURCE: BestPlaces.net

Community Profile: Gadsden, AL MSA

TAXES (2010)

STATE CORPORATE INCOME TAX

Maximum Rate	6.5%
Taxable Base	Net

SOURCE: State of Alabama

SALES AND USE TAX

State Rate	4.0%
Maximum Local Add-On	5.0%

SOURCE: State of Alabama

INDIVIDUAL PERSONAL STATE INCOME TAX

Maximum State Tax Rate	5.0%
Taxable Base	Gross

SOURCE: State of Alabama

PROPERTY TAX (County Average)

Effective Property Tax Rate per \$1,000 of home value	\$3.13
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SOURCE: BestPlaces.net

MAJOR EMPLOYERS (Top 10 by Employment)

Name	Employment	NAICS	Primary Product or Service	Location
Goodyear Tire & Rubber Co	1,400	326211	Tire Manufacturing	Gadsden
Koch Foods Inc	1,100	311615	Poultry Processing	Gadsden
Gadsden State Community College	700	611310	Colleges & Universities	Gadsden
City Of Gadsden	560	92----	Public Administration	Gadsden
Inteva Products	500	336399	Motor Vehicle Parts Manufacturing	Gadsden
Keystone Foods	500	311615	Poultry Processing	Gadsden
Mid-South Electronics Inc	400	339112	Surgical & Medical Instrument Mnr.	Gadsden
Choice Fabricators Inc	275	332710	Machine Shops	Rainbow City
Mc Guffey Health Care Ctr	260	623110	Health Care	Gadsden
Crown Column & Millwork	250	238190	Other Building Exterior Contractors	Attalla

SOURCE: ReferenceUSA

UNIONS (2006 – Current Month)

UNION ELECTIONS

Year	# of Elections	Union Wins	Union Losses	# Certification/ # Decertification
February, 2011		No Union Elections Held		
2010	1	0	1	1/0
2009		No Union Elections Held		
2008		No Union Elections Held		
2007		No Union Elections Held		
2006		No Union Elections Held		

SOURCE: National Labor Relations Board

Community Profile: Gadsden, AL MSA

EMPLOYMENT CLUSTERS (County Level)

INDUSTRY CLUSTERS	Location Quotient
Advanced Materials	0.28
Agribusiness, Food Processing & Technology	1.37
Apparel & Textiles	0.06
Arts, Entertainment, Recreation & Visitor Industries	0.26
Biomedical/Biotechnical (Life Sciences)	1.75
Business & Financial Services	0.33
Chemicals & Chemical-Based Products	0.21
Defense & Security	0.13
Education & Knowledge Creation	0.05
Energy (Fossil & Renewable)	0.36
Forest & Wood Products	0.43
Glass & Ceramics	0.54
Information Technology & Telecommunications	0.32
Transportation & Logistics	0.77
<i>Manufacturing Supercluster:</i>	1.08
<i>Primary Metal Mfg</i>	1.43
<i>Fabricated Metal Product Mfg</i>	1.72
<i>Machinery Mfg</i>	0.92
<i>Computer & Electronic Product Mfg</i>	0
<i>Electrical Equipment, Appliance & Component Mfg</i>	0.00
<i>Transportation Equipment Mfg</i>	1.6
Mining	0
Printing & Publishing	0.29

SOURCE: StatsAmerica

OCCUPATIONAL CLUSTERS	Location Quotient
Managerial, Sales, Marketing and HR	0.77
Skilled Production Workers: Technicians, Operators, Trades, Installers & Repairers	1.19
Health Care and Medical Science (Aggregate)	1.31
Health Care and Medical Science (Medical Practitioners and Scientists)	0.85
Health Care and Medical Science (Medical Technicians)	1.29
Health Care and Medical Science (Therapy, Counseling and Rehabilitation)	1.51
Mathematics, Statistics, Data and Accounting	0.52
Legal and Financial Services, and Real Estate (L & FIRE)	0.73
Information Technology (IT)	0.27
Natural Sciences and Environmental Management	0.21
Agribusiness and Food Technology	1.53
Primary/Secondary and Vocational Education, Remediation & Social Services	0.94
Building, Landscape and Construction Design	0.47
Engineering and Related Sciences	0.48
Personal Services Occupations	0.98
Arts, Entertainment, Publishing and Broadcasting	0.68
Public Safety and Domestic Security	0.94
Post-secondary Education and Knowledge Creation	0.71
Technology-Based Knowledge Clusters	0.52

SOURCE: StatsAmerica

30-Mile Radius Labor-Shed Profile

Northeast Alabama Regional Airport, Gadsden, AL

POPULATION & DEMOGRAPHICS

POPULATION

Year	Population
1990	334,673
2000	363,292
2010 (est)	384,146
2015 (est)	393,560
Change 1990 - 2000	8.6%
Change 2000 - 2010	5.7%
Change 1990 - 2010	14.8%
Change 2010 - 2015	2.5%

SOURCE: Nielsen-Claritas, Inc.

DIVERSITY (2010)

Race/Ethnicity	Percent
White	82.4%
Black/African American	12.6%
Asian	0.5%
American Indian	0.4%
Pacific Islander	0.0%
Other	4.1%
Hispanic or Latino	5.8%
Not Hispanic or Latino	94.2%

SOURCE: Nielsen-Claritas, Inc.

HOUSEHOLD INCOME (2010)

Median Household Income

Year	Amount
2000	\$31,772
2010	\$38,358
2015	\$40,916
Change '10 - '15	6.7%

SOURCE: Nielsen-Claritas, Inc.

Household Income Distribution (2010)

Households	153,874
Less than \$35,000	46.3%
Between \$35,000 and \$75,000	34.7%
Greater than \$75,000	19.0%

SOURCE: Nielsen-Claritas, Inc.

EDUCATIONAL ATTAINMENT

Highest Level	2010
No High School Diploma	24.0%
High School Diploma Only	33.3%
1 to 3 Years College	28.4%
Associate Degree	7.0%
Bachelors Degree	8.6%
Graduate Degree	5.6%
12 to 15 years of education	61.7%
16 or more years of education	14.3%

SOURCE: Nielsen-Claritas, Inc.

AGE DISTRIBUTION

Percent

Age Group (in years)	2000	2010	2015
0-17	24.3%	23.8%	24.0%
18-34	22.7%	22.2%	21.3%
35-54	28.6%	26.7%	25.6%
55-64	10.0%	11.8%	12.3%
65-74	7.9%	8.3%	9.2%
75 and over	6.5%	7.1%	7.5%

Numeric

Age Group (in years)	2010	2015
0-17	91,603	94,387
18-34	85,288	83,977
35-54	102,647	100,872
55-64	45,423	48,516
65-74	31,845	36,167
75 and over	27,343	29,640

Change in Population by Age Group (2010-2015)

Age Group (in years)	Number	Percent
0-17	2,784	3.0%
18-34	-1,311	-1.5%
35-54	-1,775	-1.7%
55-64	3,093	6.8%
65-74	4,322	13.6%
75 and over	2,297	8.4%

SOURCE: Nielsen-Claritas, Inc.

MEDIAN AGE

Year	Age
2000	37.1
2010	38.0
2015	38.6

SOURCE: Nielsen-Claritas, Inc.

30- Mile Radius Labor-Shed Profile: Northeast Alabama Regional Airport, Gadsden, AL

LABOR FORCE

CIVILIAN LABOR FORCE

	Number
2000	164,591
2010	177,094
% Change 2000 - 2010	7.1%

SOURCE: Nielsen-Claritas, Inc.

UNEMPLOYMENT RATE

	Number	Percent
2000	9,820	6.0%
2010	13,502	7.6%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY INDUSTRY (2010)

Industry	Employment	Percent
Total	163,592	100%
Agriculture/Forest/Fish/Hunt	2,485	1.5%
Construction	12,578	7.7%
Total Manufacturing	31,702	19.4%
Wholesale Trade	6,304	3.9%
Retail Trade	18,814	11.5%
Transport/Warehse/Utils	9,747	6.0%
Information	2,397	1.5%
Fin/Insur/RE/Rent/Lse	6,403	3.9%
Prof/Sci/Tech/Admin	4,402	2.7%
Mgmt of Companies	110	0.1%
Admin/Spprt/Waste Mgmt	5,361	3.3%
Educational Svcs	12,394	7.6%
Health Care/Soc Asst	19,908	12.2%
Entertainment/Rec Svcs	1,534	0.9%
Accommodation and Food Services	11,064	6.8%
Other Services (excluding Public Administration)	7,992	4.9%
Public Administration	10,397	6.4%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT HIGH-KNOWLEDGE OCCUPATIONAL EMPLOYMENT (2010)

Occupational Group	Employment	Percent
Total	41,316	100.0%
Healthcare Practitioner/Technician	8,760	21.2%
Life/Physical/Social Science	805	1.9%
Architecture/Engineering	2,251	5.4%
Arts/Design/Entertainment/Sports/Media	1,867	4.5%
Business and Financial Operations	4,090	9.9%
Computer and Mathematical	994	2.4%
Education/Training/Library	8,818	21.3%
Legal	1,106	2.7%
Management including Farmers/Farm Mgrs	12,625	30.6%

SOURCE: Nielsen-Claritas, Inc.

EMPLOYMENT

	Number	Percent
2000	154,771	94.0%
2010	163,592	92.4%

SOURCE: Nielsen-Claritas, Inc.

LABOR PARTICIPATION (2010)

	Percent
Male	63.2%
Female	48.5%
Total	55.4%

SOURCE: Nielsen-Claritas, Inc.

RESIDENT EMPLOYMENT BY OCCUPATION (2010)

Occupational Group	Employment	Percent
Total	163,592	100%
Management , Including Farmers and Farm Managers	12,502	7.6%
Business and Financial Operations	4,050	2.5%
Computer and Mathematical	984	0.6%
Architecture and Engineering	2,229	1.4%
Life, Physical, and Social Science	797	0.5%
Community and Social Services	2,788	1.7%
Legal	1,095	0.7%
Education, Training, and Library	8,732	5.3%
Arts, Design, Entertainment, Sports, and Media	1,849	1.1%
Healthcare Practitioners and Technical	8,675	5.3%
Healthcare Support	3,836	2.3%
Protective Service	3,118	1.9%
Food Preparation and Serving Related	8,352	5.1%
Building and Grounds Cleaning, and Maintenance	6,527	4.0%
Service : Personal Care and Service	3,890	2.4%
Sales and Related Occupations	16,828	10.3%
Office and Administrative Support	21,789	13.3%
Farming, Fishing, and Forestry	1,467	0.9%
Construction and Extraction	10,287	6.3%
Installation, Maintenance, and Repair	8,752	5.3%
Production	21,178	12.9%
Transportation and Material Moving	13,865	8.5%

SOURCE: Nielsen-Claritas, Inc.

WHITE- AND BLUE-COLLAR OCCUPATIONAL DISTRIBUTION (2010)

Occupational Group	Employment	Percent
Blue Collar	62,076	37.9%
White Collar	101,516	62.1%

SOURCE: Nielsen-Claritas, Inc.

FOR MORE INFORMATION, PLEASE CONTACT
Gadsden-Etowah County Industrial Development Authority
One Commerce Square, Gadsden, AL 35901
Michael McCain, Executive Director
Phone: 256-543-9423
E-mail: Mccainm@gadsdenida.org
Website: www.gadsdenida.org